



Alamo Square
Neighborhood Association



Cole Valley
Improvement Association

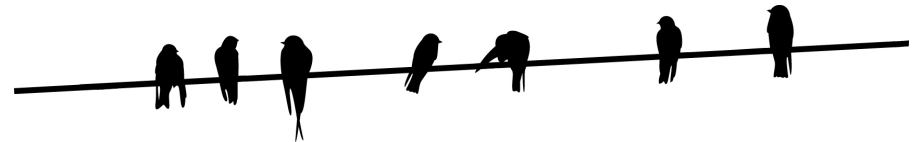


HAIGHT ASHBURY IMPROVEMENT ASSOCIATION



Respect the neighborhood, be part of the community

Neighborhood Task Force: Lessons Learned



Divisadero Merchants



INNER SUNSET PARK NEIGHBORS



BVNA



The HAYES VALLEY Neighborhood Association | HVNA

Agenda

Purpose

Impressions & Feedback

What Worked

What Didn't

What We Should Do Different

Survey Results

Next Steps

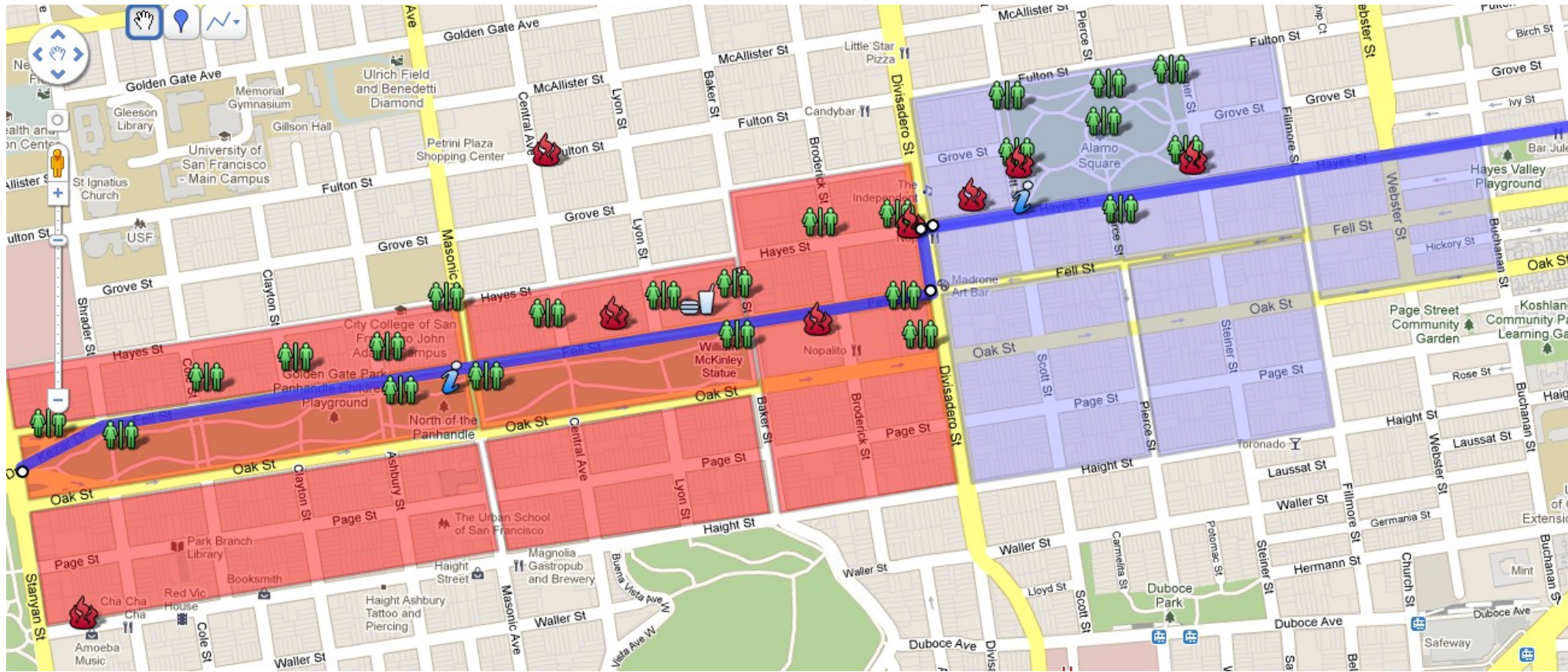
Task Force's Purpose

- Protect Our Neighbors From Unsafe Conditions
- Bring All Stakeholders Together
- Champion Positive & Creative Solutions to Challenging Problems
- Ensure Stakeholders are Held Accountable
- Make the Event “Fun for Everyone”

Overall Impressions

- Mostly Fun for Everyone
- Open Container Enforcement Helpful
- Big Improvement Over 2010
- Barriers Helped Flow
- Visible and Welcomed Police Presence
- Stellar Job by DPW and Wastebusters
- Extra Port-o-Johns Helped

Alamo/Panhandle Overview



- Fires Denote Neighbor Reported Hot Spots
 - Most Issues Related to Trash and Public Urination

Most Common Ambassador Questions

- “Dude, What Should I Ask You?”
- “Will You Marry Me?”
- “How Do I Get Across Fell?”
- “Where's the Bathroom?”
- “Do You Have Water?”

What Worked

- Police Presence - Set the Tone
- Enforcement of Open Container Laws
- Course Barriers - Made the Race Flow
- More Port-o-Potties - Helped Everywhere
- Earlier Start - Allowed Streets to Open
- No Floats - Kept the Crowd Moving

What Worked (Cont)

- Neighbor Involvement - Created Ownership
- Clean Up Crews - Kept The Course Clean
- Outreach - Crystal Clear Message
- Amateur Radio - Reliable Communications
- Medical Staff - Prompt & Attentive

What Didn't Work

- Lockdown on Fell - Crossing was Challenging
- Barriers - Prevented Some Port-o-John Access
- Private Security - Mixed Reviews
- Hot Spots - Some Were Missed
- House Party Enforcement
- Off Course Monitoring / Clean-up
- After Race Crowd Needs a Focus

What We Should Do Different

- Port-o-Johns Access - Rethink Deployment
- Access Across the Course - Pedestrian Bridges
- Volunteer Training - Formalize
- After Tear Down - More Hot Spot Monitoring
- In Park Hydration - “Participants” Need Water
- Redeploy/Retrain Private Security
- Host an Event People Can Go To

Divisadero Merchant Feedback

- Divisadero Street Cleaning Was Spotty
- Load-In Trucks In Front of Open Businesses
- Overall, Business Was Good
- People Were Respectful
- Not as Crazy as Last Year

Survey Results

- Total Respondents: 139
- Total Comments: 92
- Better Than Last Year: 78%
- Most Represented Zip Code: 94117 (84%)
- Neighborhood Ambassadors: 24%

Respondents Location

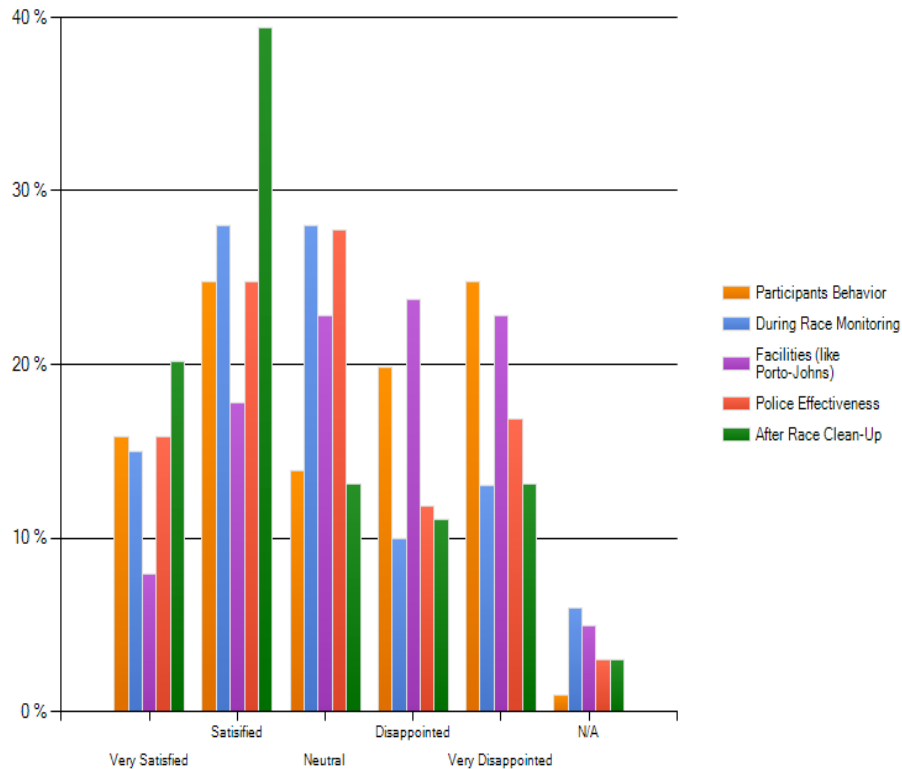
Cross Street	Stanyan	Cole	Clayton	Ashbury	Masonic	Central	Lyon	Baker	Broderick	Divisadero	Scott	Pierce	Steiner	Fillmore
Geary	0	0	0	0	0	0	0	0	0	0	0	0	0	0
O'Farrell	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ellis	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eddy	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Turk	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Golden Gate	0	0	0	0	0	1	0	0	0	0	0	0	1	0
McAllister	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fulton	0	0	0	1	2	3	3	1	1	1	0	2	0	0
Grove	0	0	0	1	1	0	2	2	0	1	0	0	0	0
Hayes	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fell	0	0	0	6	0	3	3	2	6	4	0	0	0	0
Oak	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Page	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Haight	0	0	0	2	1	0	0	0	0	2	0	1	0	1
Waller	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Germania	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hermann	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Comparison to 2010

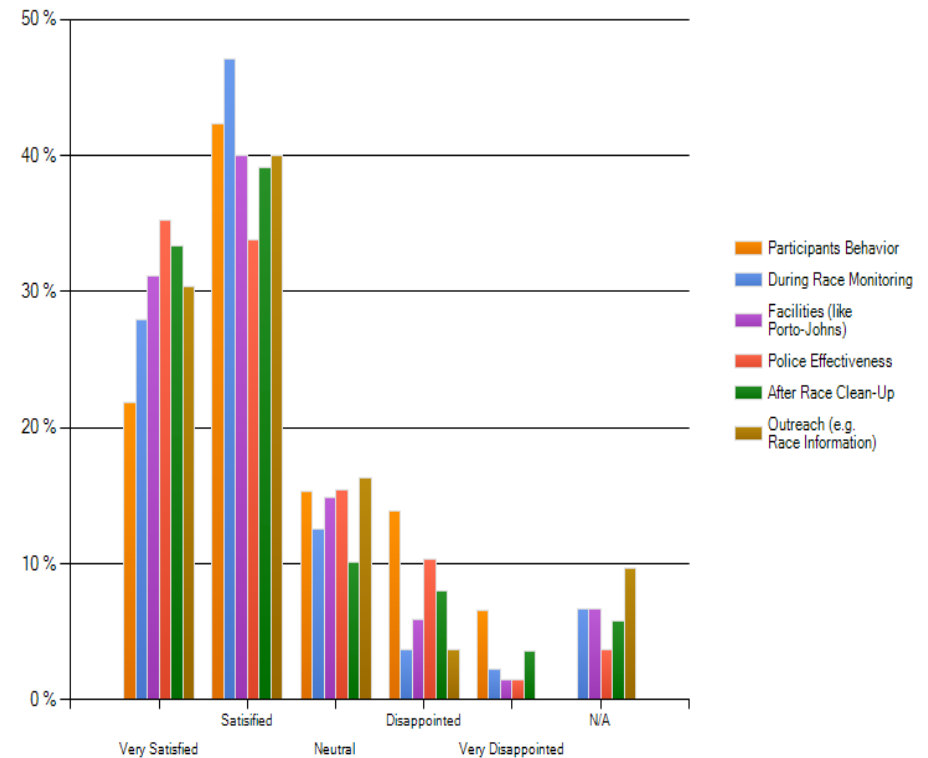
2010

2011

Please rate the following items related to the Bay 2 Breakers



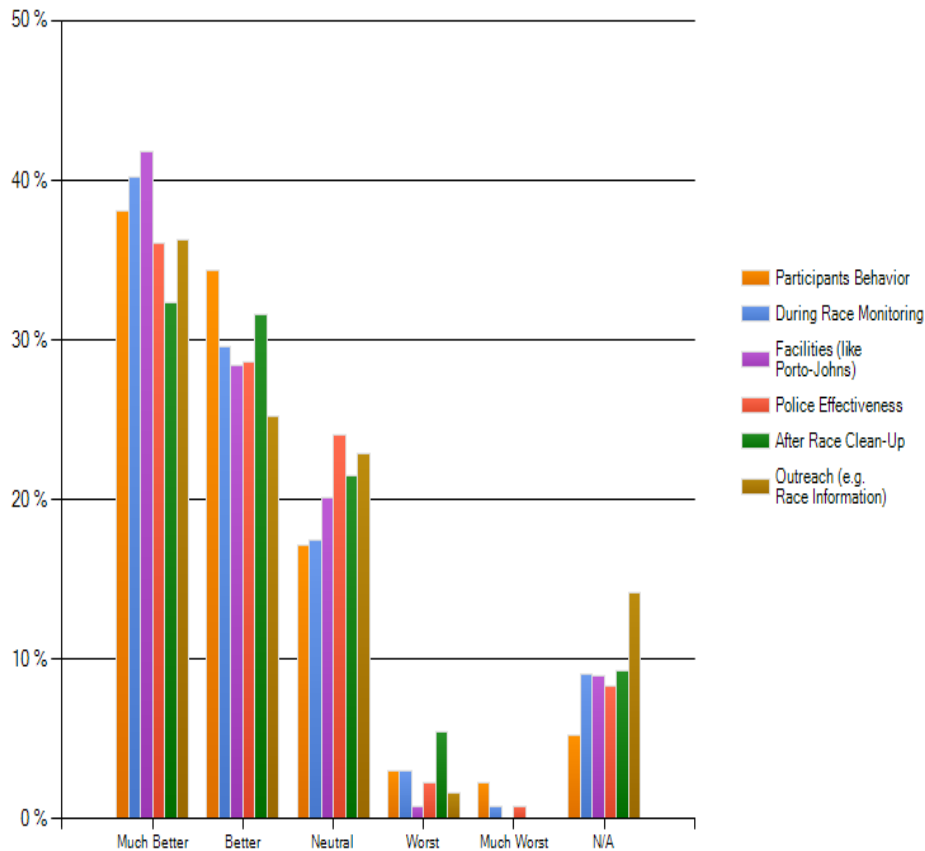
Please rate the following items related to the 100th Bay to Breakers



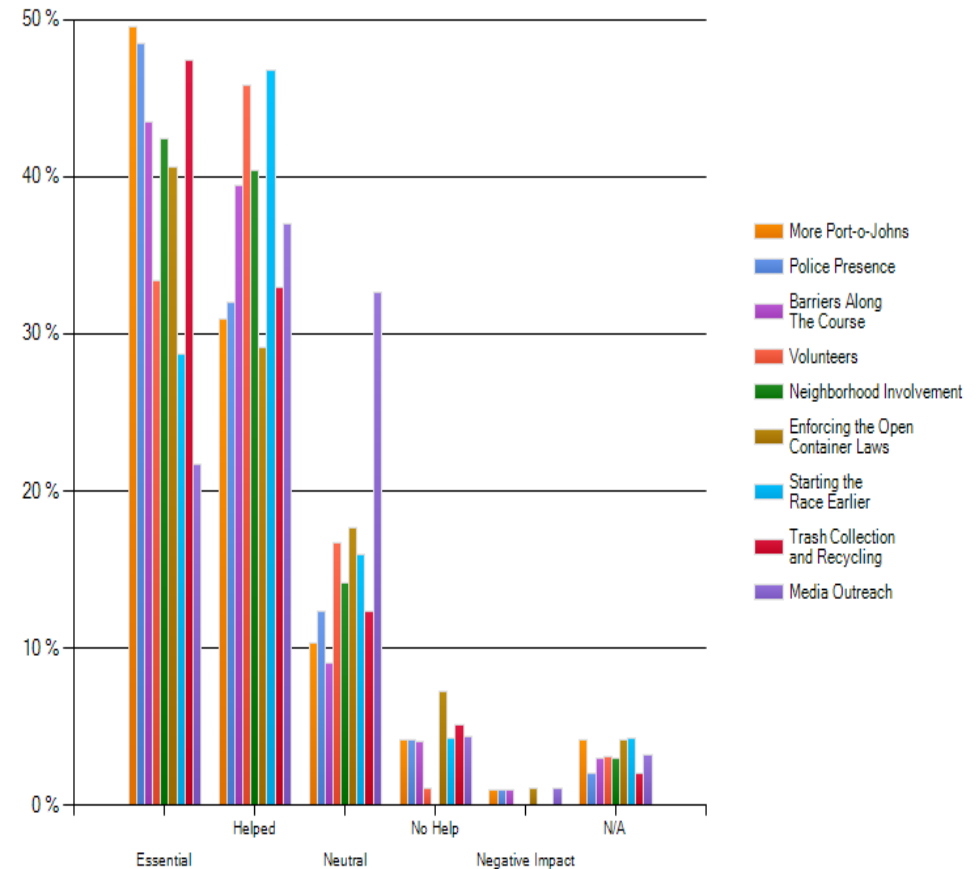
- **Marked Improvement In All Area**

Comparisons & Actions

Compared to 2010, how would you rate your experience with the following



What made this years race better than last years race?



- Every Category Improved
- Multiple Actions Helped Make it Better

Survey Comments

- “We all need to work together to make sure the race continues and thrives in a positive way”
- “This is by far the most pleasant B2B I have ever experienced both as a merchant and a Divisadero neighbor.”
- “Seemed a more groovy and nice vibe than in previous years”
- “I am looking forward to the 101 Bay to Breakers! B2B forever!!”
- “The police presence made a HUGE difference on our street”
- “Barriers along Fell made a huge difference, but made accessing port-o-lets a bit harder”

Survey Comments (Cont)

- “The racers were reckless, tearing down the barricades to the panhandle; raucous partying. People continued to urinate in public; and no one was around to enforce things.”
- “This race is just an excuse for drunk people to be obnoxious and drunk in public. It should be ended.”
- “Very disturbing at around noon when a young man fell from the roof at 1522-24 Fell Street.”
- “There were still people using my front yard for a toilet; People were still here through the afternoon and into the evening.”
- “After race partying still had people puking on the corner by mid-day but generally much improved over last year”

Beyond the 100th

- What is Bay to Breakers Really?
 - A For-Profit Race
 - A Celebration of San Francisco
- Is it Worth the Effort?
 - Major Cross Functional Horse Power
- Can it Ever Be Like Before?
- What's in it for San Francisco?
 - All this Hassle for What Benefit

Next Steps

- Create a Baseline Plan For Resources
- Form The Bay to Breakers Steering Committee
- Find an Equitable Neighborhood Benefit
- Continue the Momentum
- Set a BHAG - Zero Neighborhood Impact!

We Need Less of This



And More of This





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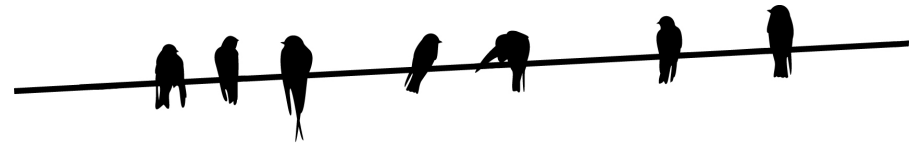


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Questions?



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