

Neighborhood Task Force on the 100th Bay to Breakers

Mission:

The Neighborhood Task Force on the 100th Bay to Breakers mission is to protect our neighbors from unsafe conditions, bring all race stakeholders together, champion positive and creative solutions to challenging problems, ensure that responsible parties are held accountable and to strive to make the 100th Bay to Breakers to “Fun for Everyone.”

Reason:

Since 2007, the Bay to Breakers has become more and more dangerous. Neighbors are being bullied, public and private property is being defaced and it's only a matter of time before someone gets seriously hurt or killed. Proactive steps need to be taken now to manage what has turned into a San Francisco “Mardi Gras.”

Focus Areas & Suggestions:

- **Enforcement: Be Seen & Heard**

Law enforcement must be proactive and properly resourced to handle the event. This effort must also be augmented by trained volunteers that can “Observe and Report” activities for police attention. Command and control must be “on the ground” and have authority to marshal resources to hot spots. If you break the law, there will be repercussions.
- **Participants: Practice the Platinum Rule**

All participants should “Respect the Neighborhoods” and treat other like they want to be treated. It's fine to have a good time as long as it does not impact the good times of others. Participants should also pay their fair share and either donate to clean-up efforts or have the ability to sign-up, at a reduced fee, to show their support.
- **Health: Public Urination and Defecation**

Public urination is a public nuisance and public defecation is major health issue. More port-o-potties are needed but that's not the only solution. Innovative ways to increase the capture volume is warranted. Innovations like multi-person troughs should be explored. Facilities also need to be placed off course. A major factor in public urination is the consumption of alcohol. A ban is necessary but not sufficient to control this.
- **Environmental Impact: Tread Lightly**

The amount of trash generated during Bay to Breakers is appalling. More receptacles must be provided for both trash and recyclables. Pick up of receptacles should be done often during the race. San Francisco is a green city and we need to do better. Race materials should be collapsible and

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compostable and everyone should be encouraged reduce their waste production.

- Outreach: Early and Often

The message should be clear and simple. Sign up, run the race and have a good time. Respect the neighborhoods and treat others like they want to be treated (The Platinum Rule). If you break the law, you will be fined. Simple, straightforward and no ambiguity.

- Logistics: Always Wins the War

Coordination of all resources must be under a central command that has the authority to deploy resources where required. Decisions on how to deal with issues should be based on boots on the ground judgment. This logistical effort needs to have neighborhood input for the most effective way to manage and deploy resources for the event. Recruiting local Motorcycle clubs, church's, neighbors and charities must be done to assist in observing and reporting issues to race and city officials. Leveraging the NERT command, control and communications infrastructure is another way to ensure coordination.

Summary:

The nine neighborhood groups represented by the Neighborhood Task Force on the 100th Bay to Breakers feel strongly that all stakeholders need to start now to plan for the 100th. The coordinated efforts of all stakeholders coupled with innovative ways to manage this uniquely San Francisco event can make the 100th Bay to Breakers safe and fun for everyone. Without such efforts, we fear that the Bay to Breakers will go the way of Halloween in the Casto - something none of us wants.

Represented Neighborhoods:

North Panhandle Neighborhood Association (NOPNA), Hayes Valley Neighborhood Association (HVNA), Divisadero Merchants Association (DMA), Alamo Square Neighborhood Association (ASNA), Lower Haight Merchants and Neighborhood Association (LoHaMNA) , Haight Asbury Improvement Association (HAIA), Buena Vista Neighborhood Association (BVNA), Cole Valley Improvement Association (CVIA) and Inner Sunset Park Neighbors (ISPN).

Contact:

If you want to get involved with making the 100th Bay to Breakers “Fun for Everyone,” send an email to b2b@nopna.org or join us on Facebook by searching for Bay to Breakers - Fun for Everyone.