



Alamo Square
Neighborhood Association



Cole Valley
Improvement Association

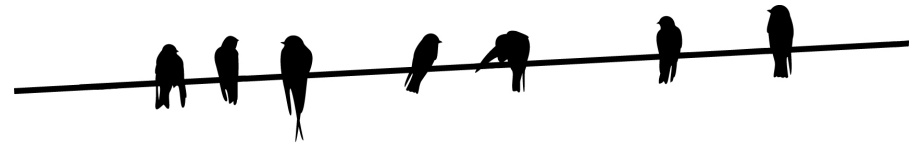


HAIGHT ASHBURY IMPROVEMENT ASSOCIATION



Respect the neighborhood, be part of the community

Neighborhood Task Force on The 100th Bay to Breakers



Divisadero Merchants



INNER SUNSET PARK NEIGHBORS



Agenda

The Situation

Purpose

Bay to Breakers Represents

Timeline / Race Facts

Neighborhood Suggestions

Beyond the 100th

Next Steps

The Situation

- Bay to Breakers is Getting Dangerous
 - Neighbors Are Bullied
 - Public and Private Property is Being Defaced
 - It's Only a Matter of Time Before ...
- It's Really Two Events
 - Foot Race
 - San Francisco's "Mardi Gras"
- Binge Drinking & Disrespect Permeate
- Something Has to be Done to Manage This

Most Impacted Neighborhoods



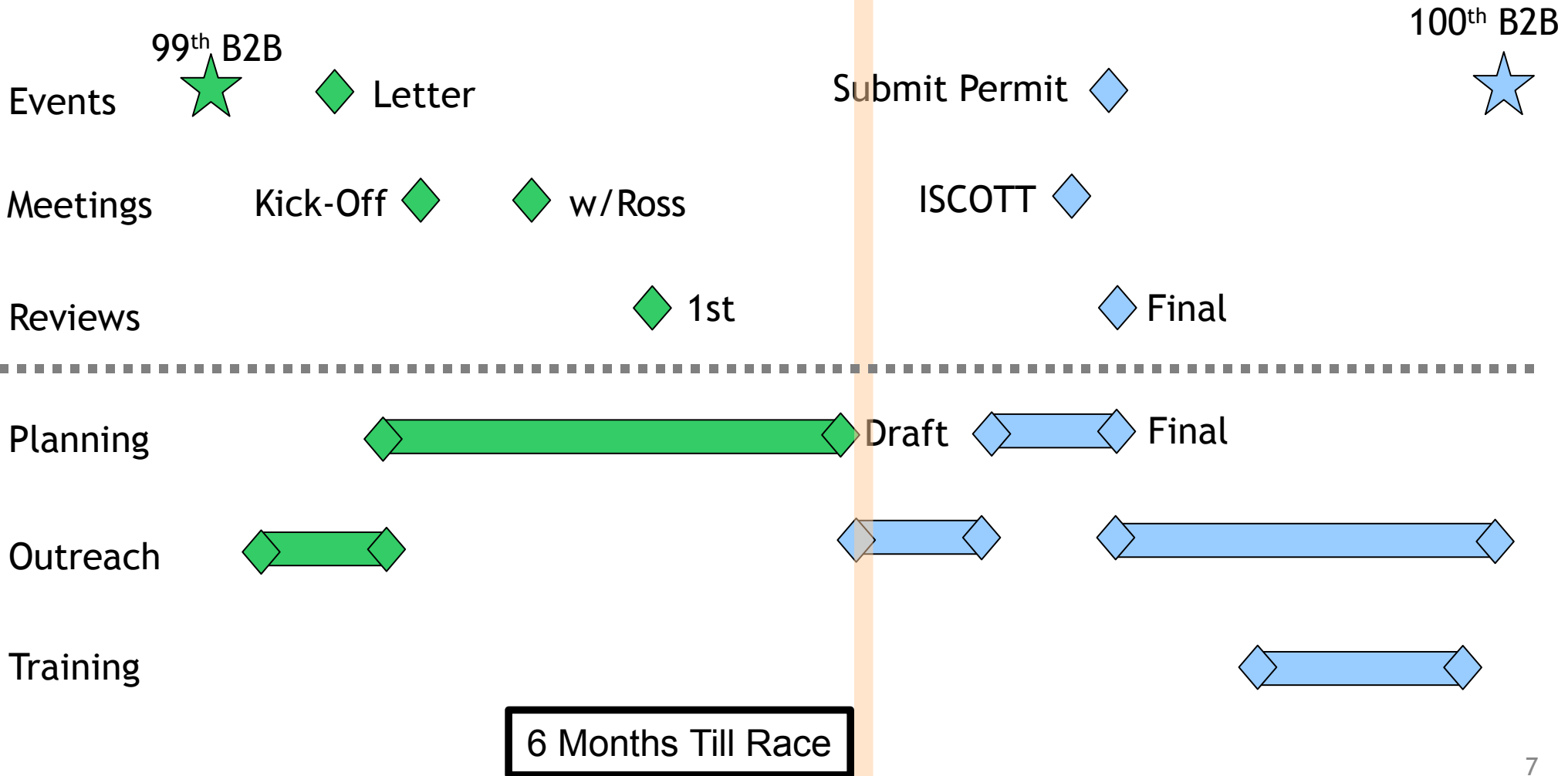
Task Force's Purpose

- Protect Our Neighbors From Unsafe Conditions
- Bring All Stakeholders Together to Make the 100th Bay to Breakers “Fun For Everyone”
- Champion Positive and Creative Solutions to Challenging Problems
- Ensure that Responsible Parties are Held Accountable

Bay to Breakers Represents

- A Celebration of San Francisco
- A San Francisco Tradition → Civic Pride
- A Symbol of Our Resilience and Uniqueness
- It Should Unite Our City
- It Should Be “Fun for Everyone”

Timeline



Bay to Breakers Facts

- No Race = No Binge Drinking
- Most Party Participants Don't Register
- AEG, Sponsors, the City & Local Merchants Monetarily Benefit
- Major Burden on the Neighborhoods
- Decline in Civility since 2007

Neighborhoods Position

- More During/After Race Resources Required
- “Lifestyle” Crimes Need to be Enforced
- Binge Drinking is a Major Problem
- After Race Plan is Critical
- Open Container Laws Need to be Enforced
- Outreach Must Include Neighborhood Impact

Before The Race

- SFPD Buy In on “Lifestyle” Crime Enforcement
- Neighborhood Outreach & Training
- Local Merchant & Regional Distributor Outreach
- Participate Registration Options
- Plan for Strategic Resource Deployment
- Media Campaign with Focus on Race Heritage

During the Race

- Open Streets as Soon as Practical
- Continuously Pick Up Trash & Recycling
- Maintain Major Strategic Police Presence
- Enforce Existing Open Container Laws
- Neighborhood Volunteer Presence
- Diffuse the “Hot Spots”

After the Race

- Deploy Police & Security at “Hot Spots”
- Maintain Central Command & Control
- Rapid Clean-up with DPW and Volunteers
- Keep Facilities (Port-o-John's) Deployed
- Provide Alternative Activities

Beyond the 100th

- Prompt Lessons Learned Debrief
 - Capture Learning for Future Years
- What is Bay to Breakers Really?
 - A For-Profit Race
 - A Celebration of San Francisco
- Is it Worth the Effort?
 - Major Cross Functional Horse Power
- Can it Ever Be Like Before?
- What's in it for San Francisco?
 - All this Hassle for What Benefit

Next Steps

- Develop a Neighborhood Training Plan
- Outline Neighborhood Outreach Objectives
- Engage Local Experts (e.g. Black Rock Rangers)
- Implement a Reduced Fee Participate Level
- Figure Out Practicality of Alternative Activities
- Get Ready of ISCOTT
- Resource Comparisons (99th vs 100th)



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NORTH OF PANHANDLE NEIGHBORHOOD ASSOCIATION

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Q&A



Divisadero Merchants



INNER SUNSET PARK NEIGHBORS



BVNA



LOWER HAIGHT MERCHANT + NEIGHBOR ASSOCIATION



The HAYES VALLEY Neighborhood Association | HVNA